

BLACKHAWK ALERT

PARTNER PROGRAM

CYBER SECURITY SOLUTIONS

BLACKHAWK PARTNER PROGRAM



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The Blackhawk Partner Program is a new and exciting opportunity for businesses to earn ongoing revenue while recommending state-of-the-art cybersecurity solutions to their clients.

The program is designed to help partners generate revenue through rebates paid by Blackhawk Alert. Partners can refer clients to Blackhawk Fortress, our flagship MDR cybersecurity solution that offers advanced protection for SMB clients.

Blackhawk Fortress is a state-of-the-art MDR (Managed Detection and Response) cybersecurity solution that offers advanced protection for small and medium-sized businesses (SMBs). This solution provides a comprehensive approach to cybersecurity by combining threat detection, incident response, and remediation in one powerful package.



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60% OF SMB'S GO
OUT OF BUSINESS
WITHIN 6 MONTHS
OF A CYBER ATTACK

One of the key features of Blackhawk Alert Fortress is its ability to detect and respond to advanced threats in real-time. Our team of cybersecurity experts uses cutting-edge technology and advanced analytics to identify and stop threats before they can cause damage.

In addition to advanced threat protection, Blackhawk Fortress also offers a range of other features to help SMBs improve their overall security posture.

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THE PROGRAM HAS THREE TIERS - ONYX, PLATINUM, AND DIAMOND - EACH OFFERING PROGRESSIVELY HIGHER REBATES.

The Onyx tier is the starting point and offers a 5% rebate on the monthly revenue generated by converted referrals. To progress to the Platinum tier, a partner must refer more than 10 converted clients, and to progress to the Diamond tier, a partner must refer more than 15 converted clients. The Platinum tier offers a 7.5% rebate, and the Diamond tier offers a 10% rebate. These rebates are paid on the lifetime of the referral's purchase of Blackhawk Fortress.



REBATE TIERS







TIERS	ONYX	PLATINUM	DIAMOND
Number of Converted Referrals	1-9	10-15	15+
Rebate Percentage on Blackhawk Fortress (Paid on lifetime of customer's subscription and future renewals)	5%	7.5%	10%

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PROGRESSING THROUGH THE PARTNER TIERS OFFERS A BROADER RANGE OF PARTNER RESOURCES AVAILABLE FROM BLACKHAWK ALERT

Enjoy consultative support on referral engagement strategy through dedicated partner development manager alignment, tailored customer-facing partnership content & partnership events hosted both virtually & in-person.



PARTNER RESOURCES BY TIER







TIERS	ONYX	PLATINUM	DIAMOND
Partner Development Manager		Ø	
Rebate Strategy Consulting	Ø		
Co-Branded Marketing Content			
Bespoke Marketing Content		\bigcirc	
Blackhawk Sponsored Events			
Co-funded Webinar Events			Ø
Co-funded In-Person Events			



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To give an example, if a partner were to refer 10 clients who each spend \$700 per month on Blackhawk Fortress, they would earn a total of \$6300 per year in rebates for the life of that customer. This amount could be even higher if the partner progresses to the Platinum or Diamond tier, which offer 7.5% and 10% rebates, respectively.

In addition to the financial benefits of the Blackhawk Partner Program, it is important to note that cybersecurity solutions are 100% tax deductible to our customers. This means that by referring clients to Blackhawk Fortress, partners are not only earning ongoing revenue but also helping their clients save on taxes.

Furthermore, the rebates earned through the program could even be used to cover the cost of the partner's own cybersecurity needs.

Overall, the Blackhawk Partner Program offers a financially beneficial way for partners to earn steady revenue, help their clients save on taxes, and protect Australian SMB's safe from cyber attacks. The program is a unique opportunity for partners to earn revenue through referrals and is especially valuable in today's changing economic climate.

Partner Registration Form